



WASTE FACTS





- 2 billion tons of residual waste annually (World Bank)
- 3,5 billion people don't have an access to waste management systems
- 12 millions of tons plastic leak to the oceans. By 2050, there is more plastic in the ocean than fish (UN).
- 1.6 billion tons of CO2-equivalent greenhouse gas emissions were generated from solid waste management in 2016
- 4,5 trillion cigarette butts end up in nature.
- Up to 100 000 species distinct every year, 1 from 6 is under threat
- 90% of salt contains microplastics (South Korea's Incheon National University and Greenpeace East Asia)
- We eat one credit card per week (University of Newcastle)

OUR PLANET, CHALLENGES IN AFRICA





Air pollution, 1,1 Mio deaths in Africa





Water pollution

Environment pollution



Climate change



Land degradation





WASTE FACTS







LET'S DO IT WORLD



FLAGSHIP CAMPAIGN - WORLD CLEANUP DAY
DIGITAL CLEANUP DAY
REGULAR CLEANUPS AND CAMPAIGNS
CLIMATE AND ENVIRONMENTAL LITERACY PROJECTS
PROJECTS WITH COMMUNITIES
PROJECTS WITH BUSINESS SECTOR
PROJECTS WITH GOVERNMENTAL SECTOR

1,1 MILLION FOLLOWERS IN FACEBOOK
340 000 IN INSTAGRAM
41 000 IN TWITTER
GROWTH 15 %

2500 ORGANISATIONS ON WEBSITE
5000 CLEANUPS ON GLOBAL MAP- GROWING



WORKING TOGETHER WITH POSITIVE COLLABORATION

LET'S DO IT WORLD



VALUES:

Cooperation - Doing together. If you want to go fast go alone, if you want to go far, go together.

Positivity - We take actions, instead of pointing fingers. It is important to keep on going towards the goal. No matter where you start from.

People - Changes happen in people and through people.

Our biggest asset is people, working together as a global team of leaders from all continents.

VISION:

A CLEAN AND HEALTHY WASTE-FREE WORLD

.....

NATURE IS THE MODEL

MISSION:

LDIW IS A GLOBAL MOVEMENT THAT TACKLES SOLID WASTE CRISIS BY MOBILISING MILLIONS OF POSITIVE MINDED PEOPLE INTO COORDINATED LOCAL AND GLOBAL ACTIONS.



WCD IS MORE THAN 60 MILLION FROM 191 COUNTRIES



The biggest ever civic action WORLD CLEANUP DAY



191 COUNTRIES and TERRITORIES



BRAND AUDITS
COUNTRY REPORTS
ANNUAL REPORTS

271 500 T OF WASTE

60 MILLION PEOPLE

198 MILLION VOLUNTEER HOURS

WORLD CLEANUP DAY 2021



			\		•	
		_		ш	v	0/
	_	_	w	_	•	-1-
u		_		u		/0

IOD IEN BY %	
Kyrgyzstan	7,87
Latvia	6,36
St. Vincent and	
Grenadines	4,87
Maldives	3,33
Estonia	3,15
Faroe Islands	3,07
Albania	2,81
Cyprus	1,49
Curacao	1,46
Sweden	1,3

NEW RECORD LEVELS

Germany

uermany	104 000		
South Africa	60 000		
UK	80 000		
Latvia	120 000		
Estonia	41 7 48		
Italy	450 000		
Ukraine	311 705		
Switzerland	45 07 4		
Kazakhstan	298 149		
Maldives	18 000		
Sweden	130 000		
Madagascar	50 000		
Cameroon	100 000		
Chad	16 000		
Austria	10 000		

189 000

TOP TEN BY NUMBERS

Indonesia	1 260 000		
India	1 200 000		
USA	950 000		
Mexico	600 000		
Kyrgyzstan	513 000		
Italy	450 000		
Ukraine	310 000		
Pakistan	300 000		
Kazakhstan	298 000		
Mozambique	250 000		

BIGGEST ENGAGERS 2018 – 2021, INVOLVMENT %



Kyrgyzstan Micronesia Kosovo Latvia Bulgaria Saint Vincent and the Grenadines Cambodia Cyprus Indonesia Maldives **Estonia** Montenegro Albania Hong Kong Faroe Islands

10



POWER OF BELIEF AND COMMON ACTION



POWER OF THE HUMANS – TOGETHERNESS
SHARED VALUES AND BELIEFS
CHANGE IN BEHAVIOUR
CATALYZATION OF CHANGES
EMPOWERMENT OF THE COOPERATION
SOCIAL INNOVATION









164 COUNTRIES IN LDIW NETWORK, 42 COUNTRIES IN AFRICA

LDIW TODAY



Let's Do It World tree at the UNEA, Nairobi, Kenya, 2019

Let's Do It World UNEA member 2021

Let's Do It World UN Habitat Advisory Board member 2019 -

Scroll of Honour AWARD, UN Habitat

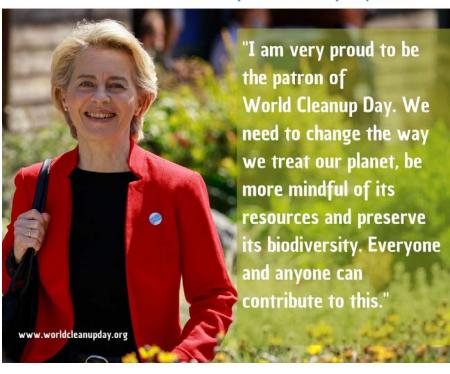






Ursula von der Leyen

President of the European Commission Patron of World Cleanup Day 2021





WORLD CLEANUP DAY 2022



WORLD CLEANUP DAY – 17TH OF SEPTEMBER 2022

REGISTRATION: https://www.worldcleanupday.

GET INVOLVED: https://www.worldcleanupday.org/get-involved



WORLD

Heidi Solba heidi.solba@ldiw.org +3725134743

WITHOUT WASTE

www.worldcleanupday.org